



FIGURE, BIKINI, PHYSIQUE  
BODYBUILDING

**2016 NPC DAYANA CADEAU IFBB – NPC CLASSIC**



MEN'S PHYSIQUE  
WOMEN'S BIKINI

**OCTOBER 22, 2016**  
**DOUBLETREE BY HILTON**  
**MIAMI AIRPORT & CONVENTION CENTER**  
**711 N.W. 72<sup>nd</sup> Avenue**  
**Miami, Florida 33126**  
**(305) 261-3800**

Thank you for the opportunity to introduce to you our show, it has become one of the top rated fitness shows in Florida and continues to grow every year. We have a big group of supporters and our show in 2016 will be bigger, and better with the addition of a new category at the professional level of our show. Below you will find all the information that you require in order for you become part of our family, one of our supporters and be part of a growing industry which is the fitness industry.

## **8<sup>TH</sup> ANNUAL DAYANA CADEAU CLASSIC SHOW INFORMATION**

We had contestants from 16 states: Men, Woman, Novice, Men's Master, Men Over 50, Bodybuilding 40, 30, Women's Bodybuilding Over 50, 40, 30; Women's Bikini Over 30, Plus Women and Men's Physique. The Contest is a National Qualifier and Jr. USA Qualifier for Figure Bikini and Bodybuilding, Women's Physique, Men's Physique & Classic Physique. We also have a Junior National Qualifier to All Categories, with Magazine Coverage and Webcast. We will have several Guest and IFBB Pro guest posers being contracted at this time. We have Pro IFBB Men's Classic Physique and Figure this year.

**NPC - National Physique Committee**  
**IFBB – International Federation Bodybuilding**

**Dayana**  
Ms. Olympia & Ms. International

*By sponsoring this event, your company will have the opportunity to reach out to over 300,000 people in the health & fitness industry.*

**SPONSORSHIP LEVELS:**

**PLATINUM \$10,000.00**

- 20' X 30' Exhibit booth will be provided during prejudging and evening shows, complete with two skirted tables and chairs
- Sponsors will be invited on stage to present a trophy and have the opportunity to have photographs taken
- Two full page ads as a sponsor will appear in the program as well as in the NPC News, a nationally distributed magazine.
- Sponsor logo will be added to the event flyer
- 6 entry tickets for the Event

**Gold: 5,000.00**

- 10' X 30' Exhibit booth will be provided during prejudging and evening shows, complete with two skirted tables and chairs
- Sponsors will be invited on stage to present a trophy and have the opportunity to have photographs taken

- Two full page ads as a sponsor will appear in the program as well as in the NPC

News, a nationally distributed magazine.

- Sponsor logo will be added to the event flyer
- 4 entry tickets for the Event
- Social Media Marketing

**Silver: \$2,000.00**

- One full page ad of your company within the program
- Sponsor logo will be added to the event flyer
- 10' x 20' Exhibit Booth
- 4 entry tickets for the Event
- Social Media Marketing

**Bronze: \$1,000.00**

- Half full page ad of your company within the program
- 10' x 10' Exhibit Booth
- 2 entry tickets for the Event

**Copper: \$500.00**

- 10' x 10' Exhibit Booth
- One add of your business card within the program
- 1 entry ticket for the Event

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Goody bag: We encouraged you to provide promotional items, sample products, brochures, etc...for inclusion in the Goody bags given out by each and every competitor.

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THE ABOVE OUTLINED CONSTITUTES THE **SPONSORSHIP** AGREEMENT AND BY SIGNING THIS AGREEMENT YOU HAVE AGREED TO ALL THE TERMS AND YOU ARE HEREBY APPROVED:

SPONSOR'S NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_ PHONE  
# \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO: DAYANA CADEAU CLASSIC, INC.

**Please mail checks to:**

DAYANA CADEAU CLASSIC, INC.

P.O. BOX 39171, FORT LAUDERDALE, FLORIDA 33339

**PLEASE EMAIL YOUR HIGH RESOLUTION LOGO TO:**

[BODYGIFT2001@YAHOO.COM](mailto:BODYGIFT2001@YAHOO.COM)

**PROMOTER: DAYANA CADEAU**

**TELEPHONE:** [561-351-0722](tel:561-351-0722) **EMAIL:** [BODYGIFT2001@YAHOO.COM](mailto:BODYGIFT2001@YAHOO.COM)

**PUBLIC RELATIONS: ALEXANDRA YEHIA**

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[305-560-3297](tel:305-560-3297)